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IN ACTION COMICS.



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Addams Family Values



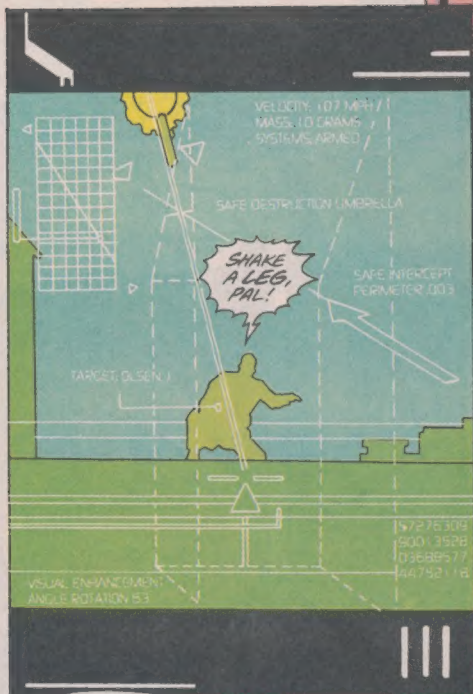
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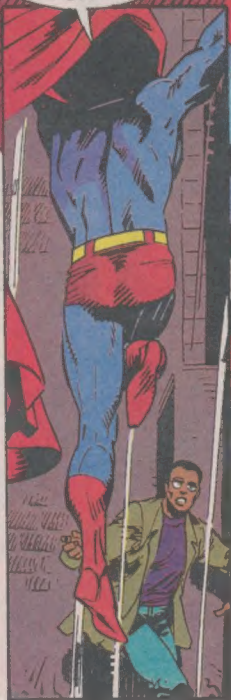
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HE'S... TRYING
TO GET PICTURES
OF BLOODSPORT!
I DON'T KNOW
WHY--

THAT'S OKAY.
I HEAR HIM
NOW...



...I JUST
PRAY I'M IN
TIME!

I WAS LUCKY
THE MISSILE I
FOLLOWED LED ME
TO RUN.

JIMMY HAS MORE
EXPERIENCE IN THIS
SORT OF SITUATION.

HOPEFULLY, MY
WARNING BOUGHT
HIM A FEW SECONDS...



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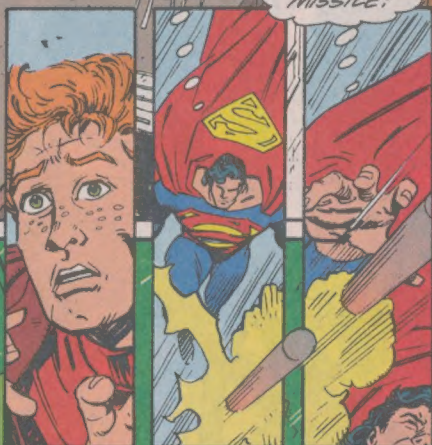
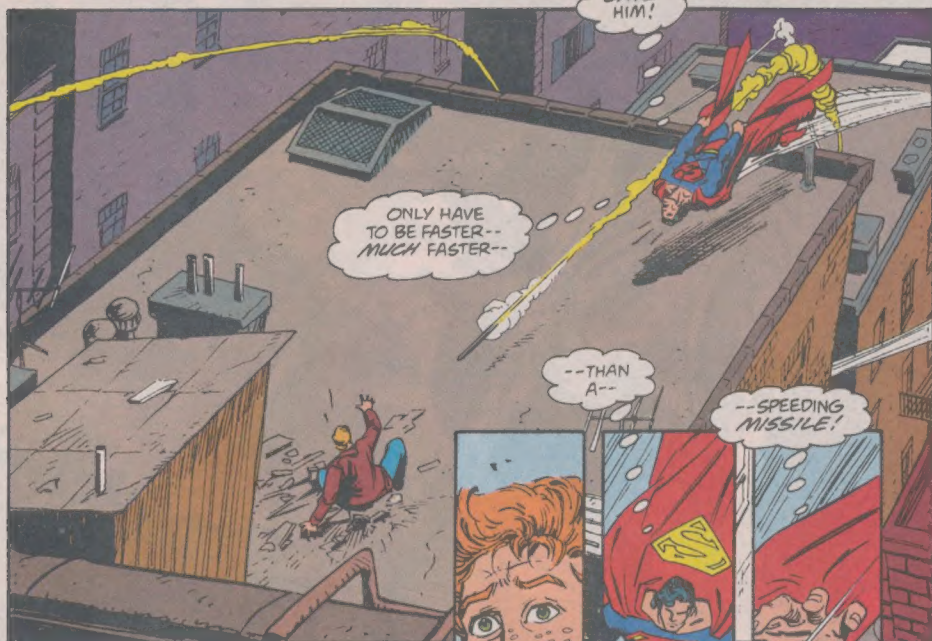
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DEEP! DEEP! DEEP! DEEP!

537093 69/1860

DETONATION IMMINENT



ALLOW
ME, BOYS!

KA KRUN
SH

SPILLED BLOOD
PART TWO:

SURVIVAL OF THE FITTEST!

JACKSON
GUICE
Penciller

GLENN
WHITMORE
Colorist

JOHN
COSTANZA
Letterer

FRANK
PITTARESE
Assoc. editor

MIKE
CARLIN
Editor

*With Special
quests:*

KARL KESSEL and STEVE LEALONA
Writer *Inker*

SUPERMAN created by JERRY SIEGEL & JOE SHUSTER



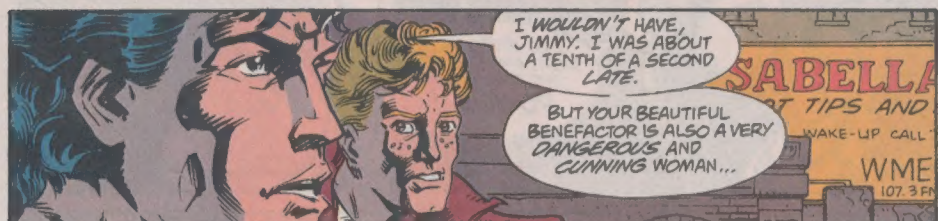
HI-TECH!?

YOU REMEMBER ME, SUPERMAN? I'M TOUCHED!

WHOA!

SLOW DOWN, SUPES! THE LADY JUST SAVED MY NECK--

--NOT THAT YOU WOULDN'T HAVE!



I WOULDN'T HAVE, JIMMY. I WAS ABOUT A TENTH OF A SECOND LATE.

BUT YOUR BEAUTIFUL BENEFACITOR IS ALSO A VERY DANGEROUS AND CUNNING WOMAN...



"HI-TECH ONCE PUT ME THROUGH A GAUNTLET OF SOME OF THE MOST ADVANCED WEAPON SYSTEMS I'VE EVER SEEN! *"

OH, YOU HAVEN'T SEEN ANYTHING, BIG GUY.

I'VE TRADED UP.

PLUGGED IN.

*ACTION #692!

I'M PART OF THE MACHINE, NOW!



PLAYING IN THE DANGER ZONE

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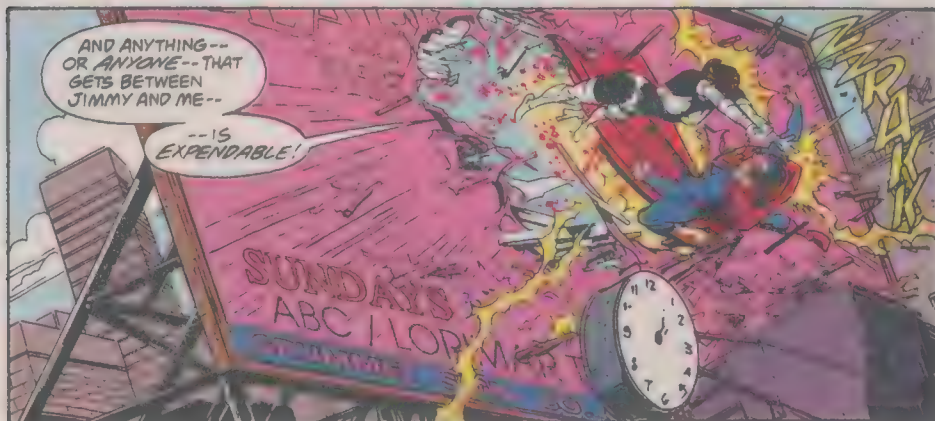
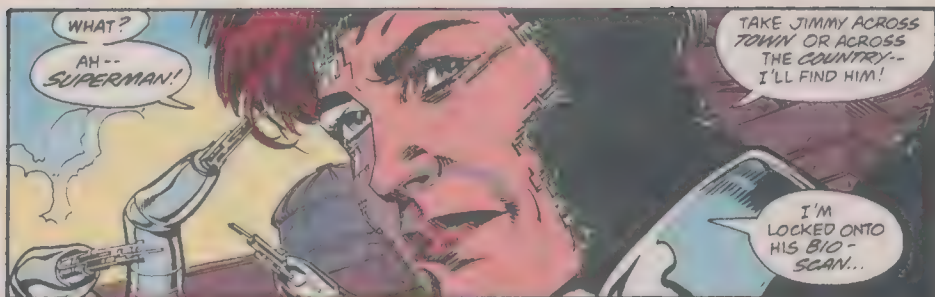
CLAY FIGHTER
WITH THE HEAD-
PUNTING ACTION

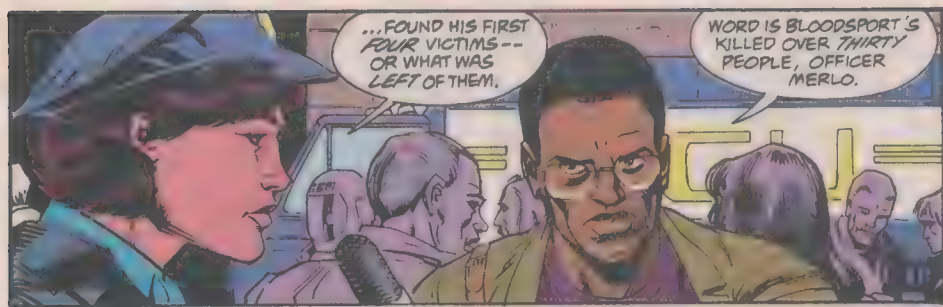
Nintendo

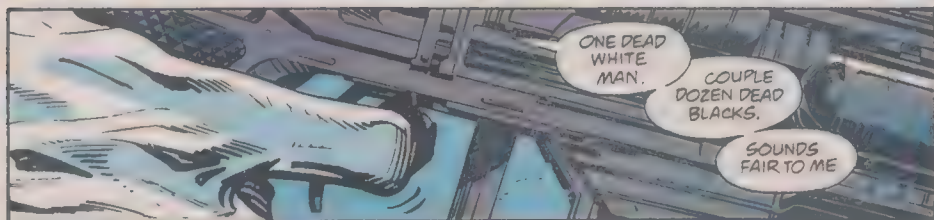
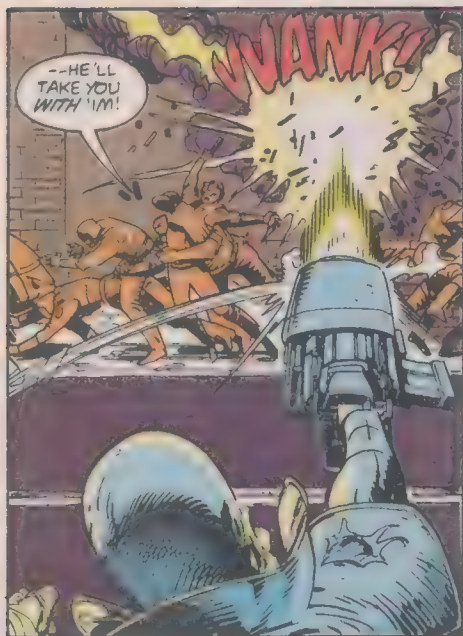
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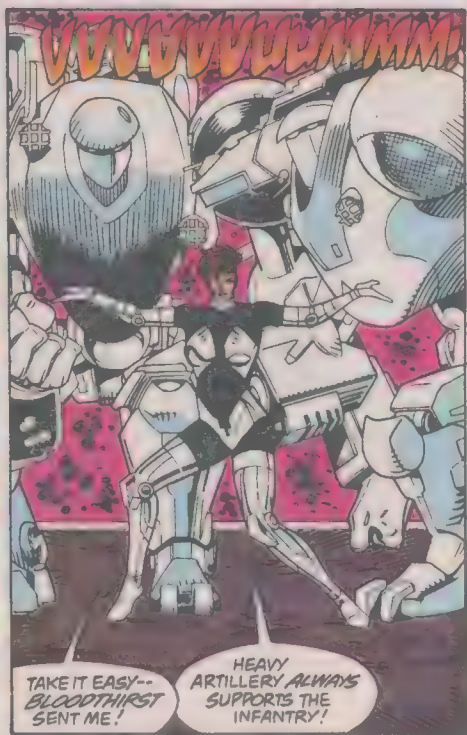
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ClayFighter is a game designed and developed by the quality of the greatest
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VISIT YOUR FRIENDS
IN THE...

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- Taz-Mania for Game Boy™



"THESE USED
TO BE JUST
SUITS OF
ARMOR I
WORE

BUT THANKS TO
OUR PATRON,
I CONTROL THEM
MENTALLY
NOW! I'M HERE
AND THERE AT
THE SAME
TIME!"

THOOM

TOOM

YET EVERYTHING'S
CLEAR AND IN
CONTROL!

I'M ONE WITH
THE MACHINE! IT'S
UNBELIEVABLE!

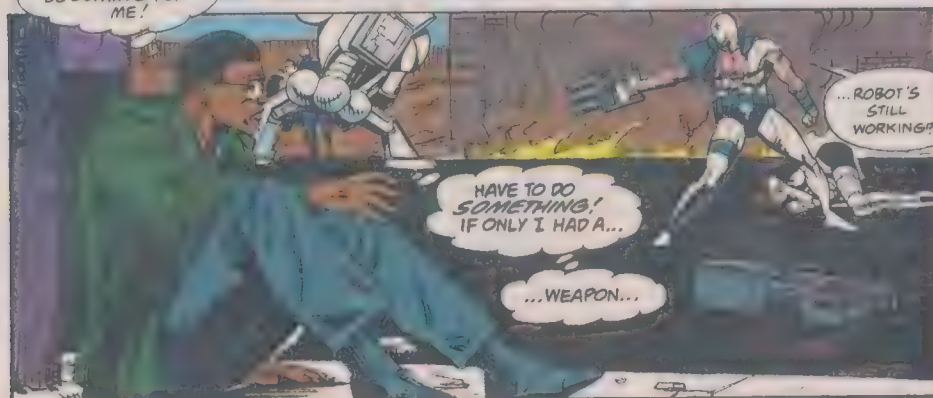
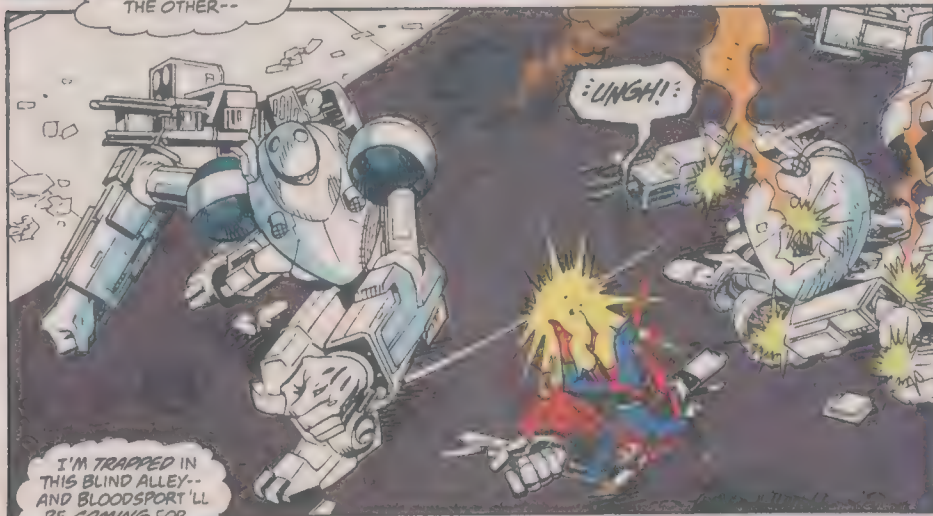
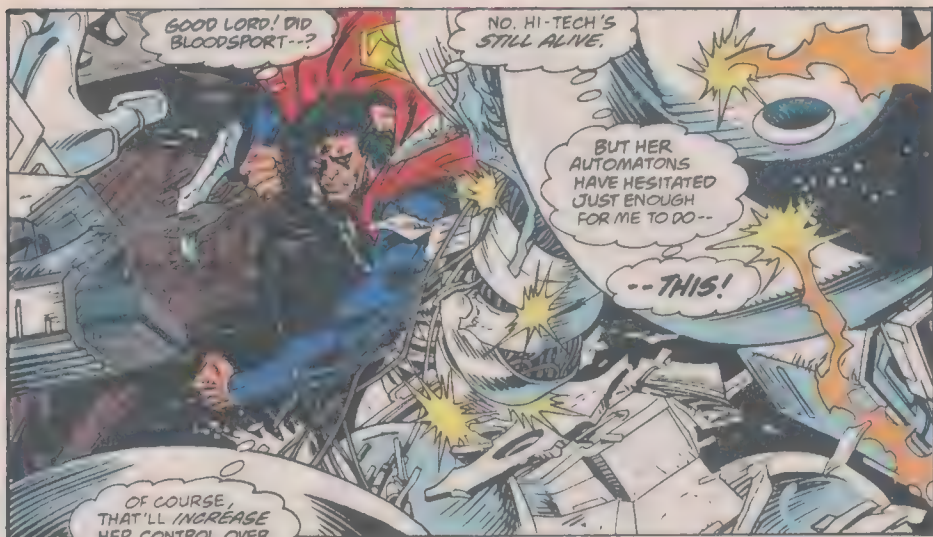
IT'S
PERFECT...

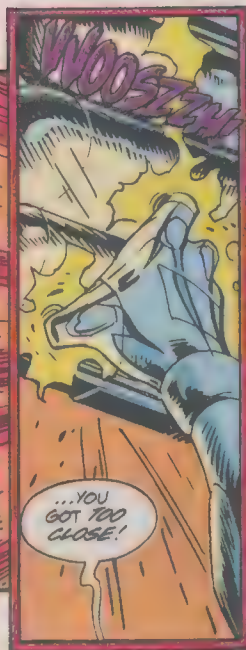
MY...

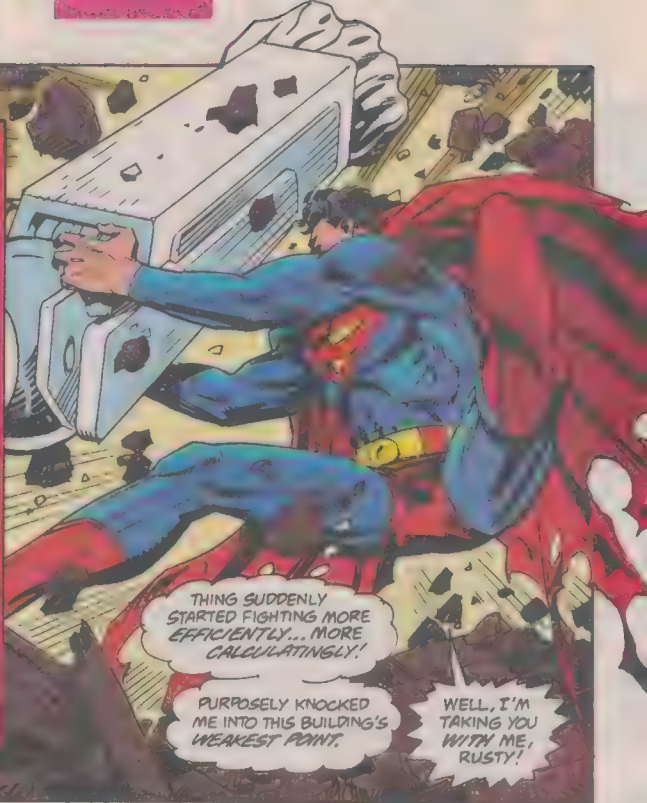
...TELEPORTER!

THAT
BACKSTABBER
GAVE YOU MY
TELEPORTER!









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The **SKID ROW** Video Collection

Available November 2, 1993

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VHS

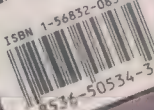
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IT'S A BLOOD BATH

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SKID ROW
NO
FRILLS
VIDEO

ISBN 1-56832-083-3



8536-50534-3



THINK THAT MAKES YOU BETTER THAN ME?



THINK AGAIN!

LET'S SEE YOU ABSORB A WOODEN STAKE, YOU WITCH!

ANGKI!

POK!

SHUW!



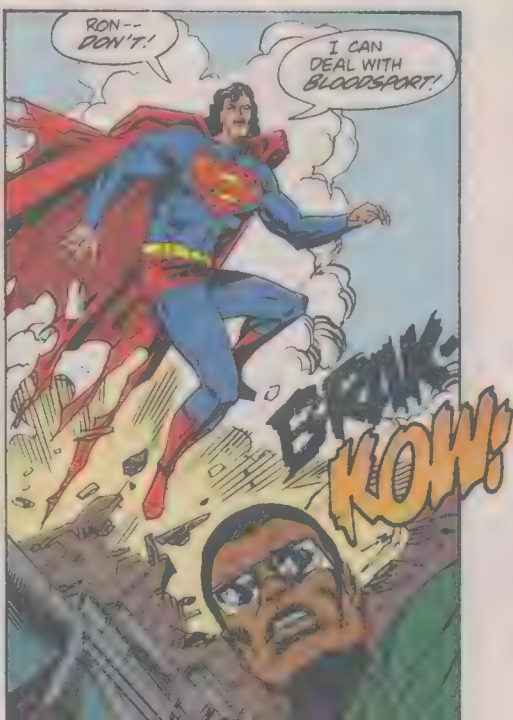
NO MORE, BLOODSPORT! I'M STOPPING THIS-- NOW!

DON'T DROP YOUR WEAPON! I WON'T GIVE YOU A CHANCE TO TELEPORT IN ONE THAT'S LOADED!

AND KEEP YOUR OTHER HAND IN VIEW!

WHY? IT'S BROKEN, BOY.

COULDN'T HOLD A GUN IN IT IF I WANTED.



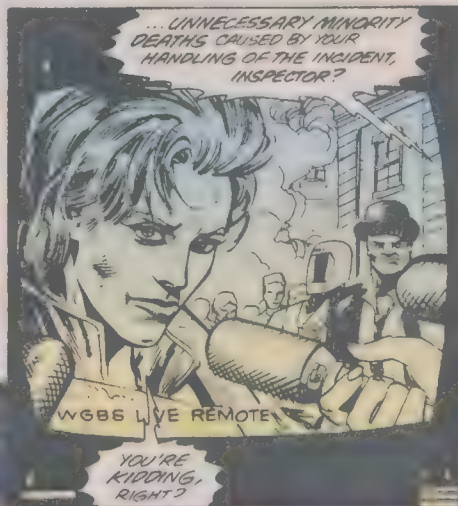
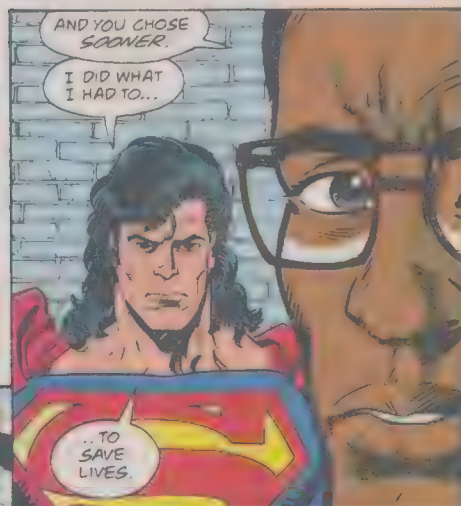
RON-- DON'T!

I CAN DEAL WITH BLOODSPORT!

KLOW!







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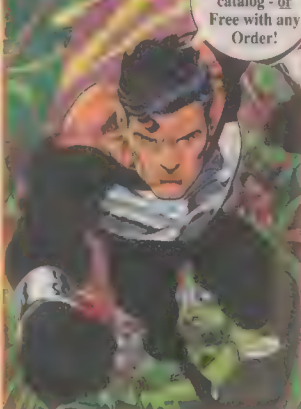
Contains the entire 21-part "Reign of Supermen" storyline revealing the one true Superman!

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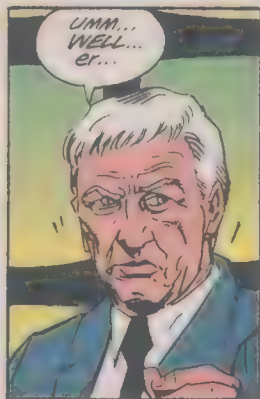
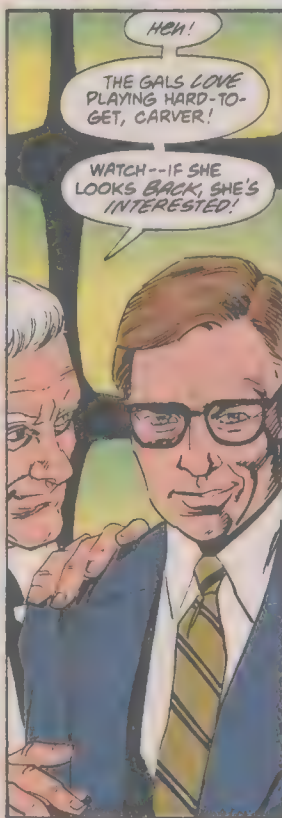
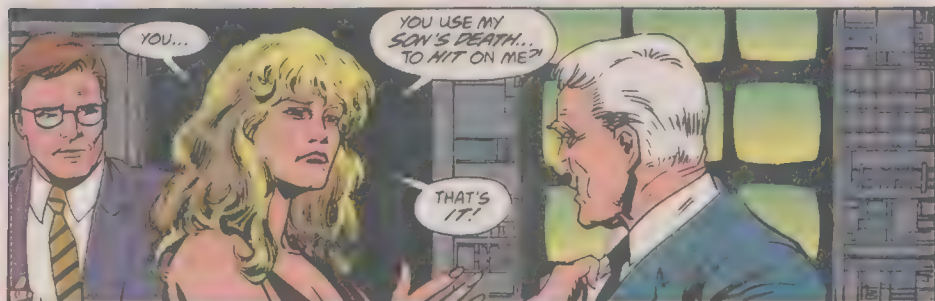
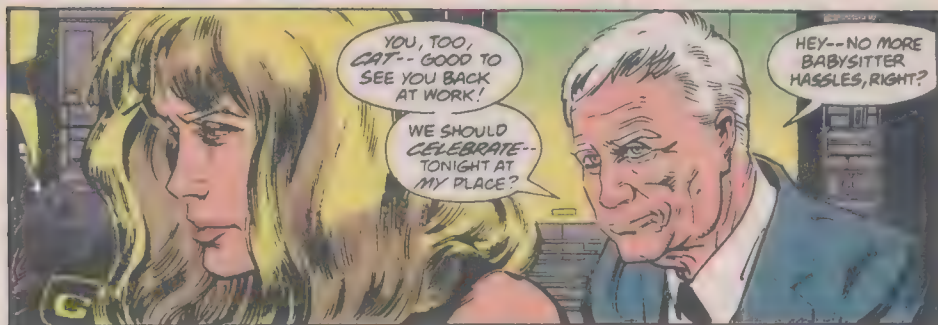
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THAT EVENING...

...GUARDIN'
WHERE BLOODSPORT
AN' THAT BROAD
BOUGHT IT--
CREEPY, HUH?

GIVE IT A
REST, JOE!
WHAT'S DOWN
THERE 'SIDES
RUBBLE AN'
SCRAP METAL?

SPLATT!
VIT!
VIT!
TZZNK!
ZOT!

HEY--
LISSEN!

YEAH--IZZIT
A GAL? MAYBE
TRIPPED OVER AN
EXPOSED CABLE?

J-JIMMY?

KIK-KIK-KIK-VVVZZZ

YOU'RE NOT
JIMMY.

Z ZAKK!

I'M
COMING,
JIMMY.

I'LL
FIND
YOU.

NOW
NOTHING
CAN STOP ME.

CONTINUED
IN
MAN OF
STEEL #29!



DC COMICS

1325 Avenue of the Americas, New York, NY 10019

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Dear Mike and Frank:

Re: ACTION #690

Hey, do I at least get credit for being close? After reading MOS #23, I wrote saying I thought that the "visor" Superman was the real thing; that he was Clark who had slipped back into his Krypton Man persona. I never would have guessed that it was really the Eradicator (a.k.a. Krypton Man II). So technically I was right, "visor" Superman was once the Krypton Man. I don't suppose this is enough to get me a much-prized, much-desired Baldy?

Anyway, ACTION COMICS #690 was another excellent issue. This Cyborg Superman is one bad dude; he's already taken out two of the other Supermen, but I don't see how he fits into working with Mongul. How long do we have to wait to discover the origin of the Cyborg Superman?

And what about that last page?! The real Superman heading for Metropolis in a Kryptonian battlesuit!! I can barely wait until next week to see what is going to happen.

Kevin Hall
Sandston, VA

Interesting logic there, Kevin. But although both Clark and the Eradicator had a "Krypton Man" period, that doesn't make them the same person, so technically: close, but no cigar!

Dear Supermen:

Thank you!

My biggest fear upon seeing the Man of Steel killed was that his "reincarnation" would be hard to accept and unrealistic. We all knew his death wasn't permanent; it was just a matter of how well his revival could be pulled off. Well, let me tell you, upon reading ACTION COMICS #690, I have to say YOU GUYS ARE BRILLIANT!

Since seeing the Cyborg's true colors revealed in SUPERMAN #80, these comics have gotten more and more shocking. Now, after seeing the origin of the Last Son of Krypton, I'm beating myself over the head for not catching on sooner. How could I not notice that the coffin stand became suddenly shorter in the first few pages of ACTION #687? How

could I not realize the guy in the black suit in ACTION #689 was our hero? I was so blind! The amazing thing about the SUPERMAN titles is their continuity and their consistency with one another. I especially liked the way that the Last Son of Krypton conveniently blocked our view of the coffin in panel 2, page 8 of ACTION #687. I still don't know why Superman had to use the warsuit (why didn't he just FLY to Metropolis?) or exactly how he was brought back to life, but I'm sure all my questions will be answered. The stories are excellent, and you guys have had me fooled all along!

Thanks again!

Dan "Thought John Henry Irons was Superman" Silverstein
Henderson, NY

We hope you've stopped beating yourself over the head, Dan... believe it or not, a lot of people didn't pick up on some of the clues strewn about the books! As a matter of fact, your letter is probably going to make a few people hurriedly haul out their back issues for a second look. So stand tall, walk proud, and keep your eyes peeled for your very own Baldy Award (for investigative journalism—and for being man enough to admit we gotcha!) Thanks!

Dear Editor:

Why is it that comics fans seem to fall into one of two disparate categories: the Super-hero-lovin' fanboy or the alternative Black and White elitist? And never the twain shall meet? Of everybody I know who reads comics, I am the only one who has an interest in both groups. It seems as if I'm either defending the super-hero genre to my *Love & Rockets-lovin'* pals or trying to get the comics store I frequent to give *Eightball* a bigger push. It's frustrating, being an elitist fanboy. I could never understand limiting oneself to one type of comic book. It'd be like only watching one type of TV show or listening to one kind of music! How dull!

I love comics. Let me amend that: I love good comics. I don't care who publishes them, when they were created, what format

they're printed in, or what genre they might fit into. Quality will always rise above the flashy hologrammed die-cut trading-card foil-enhanced piece of product.

And right now, I must say that there is no book I look forward to more than the SUPERMAN titles. I've been faithfully (meaning every issue) following the adventures of the Last Son of Krypton in his own comics since 1970, but I don't think I've been so involved since way before I hit puberty. I must confess that I thought the "Doomsday" storyline was underwritten and overhyped, but it was worth wading through to get to "Reign of the Supermen!"

When this storyline first started, I just expected the different Superman to go about their individual exploits (with some crossover) in fairly standard super-hero form. I figured that eventually the real Superman would come back somehow, and the heirs to the throne would either die or fade away, and the status would again be quo. I just was not prepared for these plot threads to twist together into the fuse of such an explosive epic (just listen to the hyperbole I'm heaping! I never talk [write] like this!) And what makes it all so incredible is how simply it all flows, how it all makes sense! The Eradicator! Of course! Why, the android's merely an impostor! Naturally! Oh yeah! A regeneration matrix! Why didn't I think of that before?

I must say it will be great to see Kal-El back in full regalia once again, readjusting to life and Lois, and to see the rest of the world readjusting to Superman. I'm assuming that Superboy will stick around. He's already accepted the appellation and comments often on how his powers are different from or inferior to the original Supes's powers. I personally would've preferred no Super-anything other than the original, but I can live with this. As for the Man of Steel, I would be surprised to see him killed off, but equally surprised to see him remain in the suit of armor. I expect that Henry Johnson will stick around, though. A strong African-American character would be a fine addition to comics' most well-rounded supporting cast.

It feels good to be able to point to a super-hero comic and tout its

excellence. It feels really good that the comics in question are the SUPERMAN line. I've never given up on the genre, despite some moments of disgust. I've always hated super-heroes who are jerks or rely on guns to fight injustice, and the proliferation of such characters in today's comics really makes me feel old and jaded (at 28!). It's stating an undeniable fact that Superman has always represented the greatest potential of the super-hero comic; it's just been a while since the potential has been so vividly realized.

This is great stuff. It's big, exciting, ACTION-packed adventure with vivid characterization and perfect pacing. You people are setting the new standard for what super-hero comics should be, and this lifelong Superman fan thanks you.

Karl Heitmueller, Jr.
Lancaster, PA

No, thank you, Karl! While it's usually true that comics fans' tastes tend to be divided into black and white (no plug intended!), there seems to be a slow but steady rise in the tide of mixed-genre fans. After all, a good comic is a good comic! Of course, the SUPERMAN titles are our fav'rits!

Dear Editor:

So the truth comes out, the Last Son of Krypton is the Eradicator!

Well, I wish I could say I saw it coming, but I didn't. I truly thought that Superman's spirit had been reunited with his body. The really frustrating part is that the clues were there all along. The name, the coldness, all were signs that said "Eradicator."

And it looks like the real Superman is on his way back. The matrix has helped to heal him, but the Eradicator has been siphoning off his energy to convert it to power (I think?). Now that he's free and in the battlesuit, I see the Return of Superman on the horizon. I'm going to take a break and read MAN OF STEEL #25.

Keep hope alive.

Jesse W. Jackson
Irving, TX

Dear Team:

The Last Son of Krypton really has had the worst of it lately. Trashed by both the Man of Steel and the cyborg Superman, he comes crashing through the Fortress on what can only be called a cosmic "bad hair day" to find the matrix empty. Sometimes nothing seems to go right!

Thanks for that exceptional explanation of the Last Son of Krypton's

raison d'être. I just noticed in this issue the similarity in design between his two "uniforms." It's little touches like this and an overall meticulous attention to detail that have made the Reign of the Superman saga one of the most compelling storylines I have had the pleasure of following in 19 years of comics reading. I have to honestly say I haven't always been a SUPERMAN fan. I'm one of those readers who liked the pre-Crisis Man of Steel and felt betrayed and disillusioned by his remodeling. It was only the "Crisis at Hand" two-parter (and Superman's inclusion in the JLA) that intrigued me enough to pick up SUPERMAN again. I have yet to be disappointed.

At present I'm most enjoying the continued insights into the true personality of the Cyborg Superman, who is becoming more chilling and menacing by the issue. I foresee a showdown between him and the "real" Superman before this storyline reaches its zenith. Even more than Superman and Doomsday I feel these two characters represent the ultimate dichotomy—good and evil.

Dominic Sheehan
Auckland, New Zealand

Dear Mike and Frank:

You sneaky *&@%\$! You snuck in the return of the real Superman right under my nose! Plus you reveal that the Last Son of Krypton is the Eradicator, not the Sand-Man creature that Lex Luthor accidentally created (I thought the Eradicator was too obvious). What are you going to do next, reveal that Superboy is a clone of Jimmy Olsen?

The Cyborg Superman and Mongul continue their trickery, sending the Justice League Task Force out into the middle of nowhere. The only good thing about the League being fooled is that Guy Gardner will be able to brag that he knew the Last Son didn't destroy Coast City. Superboy is still being manipulated, even while being held prisoner! At least this time Mongul is doing it, and some good might come from it this time.

Jackson and Denis's art was really detailed this issue (more than usual); I liked seeing the sweat on Superboy and the pain the Last Son was in. It's stuff like this that separates the average artists from the great ones.

Don Cromie
Cleveland, OH

And it's opening lines like the one at the top of your missive that separate the average letter writers from the great ones. Don! Thanks for writing, everybody! See you in a couple!

—Jennifer Frank
*&@%\$!

NEXT WEEK: Is unfortunately ...a skip week for the SUPERMAN line.

NEXT NEXT WEEK: "Spilled Blood" reaches its senses-shattering conclusion when Bloodthirst himself enters the fray with Hi-Tech and Bloodsport. Bloodthirst hasn't done this in centuries, so this is an event! Louise Simonson writes, and Jon Bogdanove and Dennis Janke draw MAN OF STEEL #29, on sale in fourteen days!

NEXT NEXT NEXT WEEK: Superman catches up to the murderous Toyman and stands by as Cat Grant exacts her revenge on the man who killed her only child, Adam! Dan Jurgens writes and pencils, while Josef Rubinstein inks SUPERMAN #85, on sale in twenty-one days!

NEXT NEXT NEXT NEXT WEEK: Superman crosses paths with the world's greatest adventurers, the Challengers of the Unknown! Also, Adam Morgan's funeral...where Cat Grant asks Superman what her son is feeling in death. Karl Kesel writes, Barry Kitson pencils and Ray McCarthy inks ADVENTURES OF SUPERMAN #508, on sale in just twenty-eight days!

NEXT NEXT NEXT NEXT NEXT WEEK (In other words, NEXT ISSUE): Cadmus unleashes its latest creation—Cauldron! He's going to make the streets of Metropolis safe or else! Karl Kesel pinch-hits for Roger Stern on writing here, while Jackson Guice and Denis Rodier draw ACTION COMICS #695, on sale in one month!

This month's cover was designed by Ed Hannigan, pencilled and inked by Jackson Guice, and colored by Denis Rodier! Shocking!

THANK-YOU SECTION: Every year for the past five years at the San Diego Comicon we've threatened to get Steve Lajaloa some kind of Superman job. Well, San Diego Con '93 (the biggest so far for San Diego—and for DC!) is the one that'll go down in the record books as the year we finally carried out that threat! So thanks for helping out Denis Rodier this month, Steve—the job looks great and we'll getcha again soon!

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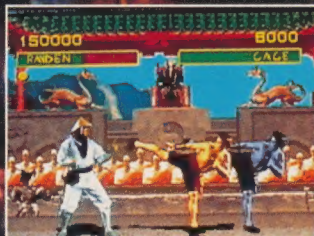
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